CHOOSING A PRINT SUPPLIER TRAINING (1 day)

Does your company suffer from any of the following issues?
- Anxiety over whether you have the best print supplier?
- Concern at not being confident over which press or process is best suited to your requirements?
- Difficulty with knowing what to look for on a factory visit?

This course has been designed to ensure participants become confident in choosing the correct print supplier for their needs. In our experience, few people in the print and publishing industries are skilled in assessing suppliers and this course will ensure that the risks and associated costs of choosing an inappropriate supplier are significantly reduced. Therefore attendees' companies will gain by managing their supply chain more efficiently than their competitors.

By the end of the one day course, candidates will be able to:
- Understand different print processes
- Choose an appropriate printing press for their product
- Create a supplier base which suits their company's requirements
- Ensure that their suppliers are capable of delivering the quality, service and products that are required of them.
- Understand reasons for print price variability.

Our trainer has widespread experience within the print industry and in supplier management. This means that participants will be able to discuss real-life situations with a trainer who can understand the specific details and offer relevant advice. This course is aimed at all staff who are involved in buying print, be they buyers, designers or members of the marketing team.

This is a full day course. Attendance is limited to a maximum of eight participants. This ensures that all candidates receive suitable personal attention and feedback throughout the course.

Agenda will cover:

The different print processes
- Sheetfed
- Digital
- Web

- Flexo and screen

Understanding press sizes
- Why size matters
- Colourfall
- Options for sheetfed and web

Finishing equipment
- Online finishing
- Offline finishing
- Outsourcing

Added value services
- Online ordering
- Data issues
- Warehousing and fulfilment
- Postal issues
- Transport

How to evaluate a print supplier
- The right evaluation strategy
- What issues to evaluate
- Evaluation techniques
- Auditing issues

Price versus quality
- Specifying requirements
- Comparing prices
- So what is a good price?

Candidates are encouraged to bring samples of typical print items that they are asked to source so that specific advice can be given on real-life jobs.

Advice on specific supplier issues can be given to participants upon request.

At the end of the course participants will be asked to fill in an action plan of how they intend to change their supplier evaluation techniques as a result of the course and this can be fed back to management if requested.

For further information please contact the Buying Support Agency on **0845 555 3344** or email info@buyingsupport.co.uk